

SUSTAINCOFFEE

Advancing ESG Practices in the Coffee Sector in Vietnam



PROJECT OVERVIEW

Donor	Partner	Timeframe	Location
 Global Gateway  Funded by the European Union		 12/2025 - 05/2029	 Son La, Dak Lak

The coffee sector plays a vital role in Vietnam's economy, generating approximately USD 4 billion in export revenue annually and providing livelihoods for more than 1.4 million smallholder farming households. However, the sector faces growing environmental, social, and governance (ESG) challenges, particularly in light of stricter international regulations such as EUDR and CSDDD.

This project aims to strengthen ESG capacity among coffee industry associations and enterprises, particularly micro, small, and medium-sized enterprises (MSMEs), through training, self-assessment tools, support for developing ESG action plans, and the promotion of multi-stakeholder policy dialogue. Ultimately, the project seeks to foster sustainable development and enhance the competitiveness of Vietnam's coffee sector in global markets.

OBJECTIVE

Enhance the role of coffee industry associations and enterprises in promoting the adoption of internationally recognized Environmental, Social, and Governance (ESG) practices, contributing to sustainable development and environmental protection.



SUMMARY OF OUTPUTS AND KEY ACTIVITIES

Outcome	Strengthened ESG Capacity of Coffee Enterprises 	Enhanced ESG Dialogue and Monitoring 
Output	• Improved understanding and adoption of ESG practices among coffee enterprises. • Development of practical ESG action plans.	• Increased multi-stakeholder engagement in ESG policy dialogue and compliance. • Improved evidence collection on ESG implementation and policy effectiveness.
Activity	• ESG training and learning events. • Development of ESG self-assessment tools. • Technical assistance and mentoring. • Co-financing for ESG improvement initiatives.	• Multi-stakeholder policy dialogues. • ESG monitoring reports and policy recommendations. • Linkages with certification bodies and ESG networks.

PARTICIPANTS

Direct:



400+ coffee production, processing, and trading businesses & co-ops

Indirect:



~1,400,000 coffee farmers and workers in the coffee supply chain

DELIVERABLES

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- ✓ 03 ESG self-assessment toolkits for enterprises
 - ✓ 01 study on the current state of ESG practices in the coffee sector
 - ✓ 03 policy briefs on ESG and recommendations for the coffee industry
 - ✓ 15 financial support packages for enterprises implementing ESG

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