



Advancing Women's Economic Empowerment in Vietnam (AWEEV)

THROUGH AWEEV PROJECT, CARE WORKS TO IMPROVE ECONOMIC WELL-BEING FOR POOR RURAL WOMEN, PARTICULARLY ETHNIC MINORITY WOMEN IN VIETNAM.

The Advancing Women Economic Empowerment in Vietnam (AWEEV) is a gender-responsive and integrated project designed to contribute to increased economic wellbeing for ethnic minority (EM) women in Vietnam. It is assumed that if increased economic wellbeing and quality of life is achieved, this would also contribute to reducing poverty among EM women and their households. The project would target 2,635 EM women and men in nine communes of two districts across two provinces: Ha Giang and Lai Chau province.

AWEEV has been designed in full alignment with Global Affairs Canada's (GAC) Feminist International Assistance Policy (FIAP). The design is underpinned by a rights-based approach to addressing gender inequalities with some of the poorest and most marginalized women in Vietnam. In relation to government strategies and plans, AWEEV would directly support the National Target Program on Socio-economic Development in Mountainous and EM Areas for 2021-2030 (resolution No 88/2019/QH14) which focuses on assisting livelihoods and improving the living conditions of EM groups in the 1,400 poorest communes in nationwide. AWEEV would also directly contribute to the implementation of the National Gender Equality Strategy 2021-2030.

Main issues that the project is seeking to address are language and education, access to basic infrastructure, mobility, livelihoods, caregiving burden, household decision-making, financial services, women's group membership and gender-based violence.

AWEEV adopts a unique partnership modality including CARE, CSO and local government partners while also working closely with the private sector. This cross-sector collaboration draws on the competitive advantages of each partner to pursue a shared goal of improving the economic wellbeing of EM women.

OBJECTIVES

Increase participation, particularly by poor rural and ethnic minority women in paid economic activities

Enhance the promotion of economic rights, particularly for poor rural and ethnic minority women in Vietnam

HOW WILL THE PROJECT WORK?



Enhance capacity of CSOs, including women's rights organizations, private sector companies and media organizations, to promote poor rural and ethnic minority women's economic rights in Vietnam



Increase ability of ethnic minority women to meaningfully participate and make decisions related to economic activities at the household level and in their livelihoods



Promote the willingness of poor rural and ethnic minority women and men, duty bearers, in particular commune officers, to address the issue of women's unequal caregiving burden, and economic rights in Vietnam



Increase gender-responsive capacity of poor, rural and ethnic minorities, particularly women, to earn income from climate-smart and sustainable on-farm and off-farm livelihoods in Vietnam



Poor, rural and ethnic minorities, particularly women, are able to save and borrow money to support productive economic activities in Vietnam



Build entrepreneurship capacity of women-led grassroots social enterprises (GSE) to pursue economic opportunities in Vietnam

Participants

Ethnic minorities women & men

Locations

Tien Nguyen, Xuan Minh, Yen Thanh, Tan Bac, Yen Binh, Tan Trinh commune, Quang Binh district, Ha Giang province, and Ban Bo, Binh Lu, Then Sin commune, Tam Duong district, Lai Chau province

Donors



Partners



"... benefiting directly 2,635 ethnic minorities women & men from 1,550 households living in remote areas of Ha Giang and Lai Chau provinces in Vietnam..."

