



## Press Release

### CARE IN VIETNAM AND OTHER PARTNERS DISTRIBUTE THOUSANDS OF MEALS TO COMMUNITIES IMPACTED BY COVID-19 IN FIVE PROVINCES

*Hanoi, June 24th, 2021* – Following the success of the program in 2020, "Millions of Meals 2021" has been launched to support communities affected by COVID-19, especially in provinces and cities that are severely affected by the pandemic. The program is implemented by **the Central Committee of Vietnam Youth Federation, PepsiCo Vietnam, Suntory PepsiCo Vietnam Beverage, CARE International in Vietnam and Aid for Social Protection Program Foundation Vietnam (AFV).**

"Millions of Meals" is a joint effort to deliver meals to communities impacted by COVID-19, initiated by global PepsiCo in 2020. Along with the message "Give Meals – Give Hope", the program started on April 10<sup>th</sup>, 2020 and has reached 18 provinces and cities affected by COVID-19. To date, the program has distributed more than 736,000 "meals" worth over 11 billion VND to nearly 47,500 beneficiaries. The program not only brings practical support, but also spreads out positive messages of unity and solidarity, by which impacted communities and society at large can join hands to give millions of meals to those most affected.

To continue promoting the program implementation in 2021, the global PepsiCo Foundation continues to support this program by committing **4.58 billion VND (200,000 USD)** to provide free meals, along with products donated by Lay's and Pepsi brands equivalent to more than 700 million VND. This year, CARE International in Vietnam, the Central Committee of Vietnam Youth Federation and Aid for social protection program Foundation Vietnam (AFV) are joining hands to implement the program.

At the first phase of this year, the partners will prioritize 5 provinces and cities, including Bac Giang, Bac Ninh, Ho Chi Minh City, Ha Tinh and Nghe An Province, to distribute 240.000 nutritious meals to approximately 16.000 people affected. The beneficiaries receiving support include underserved communities, especially people living in poverty, the elderly, the unemployed, informal workers, and workers who lost their income due to the pandemic and underserved students.

In the period leading up to start distributing meals, **Mr. Nguyen Tuong Lam** – Secretary of the Central Youth Union, Standing Vice President of the central committee of Vietnam Youth Federation shared: "The 'Millions Of Meals' program is one of the concrete, practical actions of members, companies and organizations in accompanying the country to prevent and control the COVID-19 pandemic. With the message 'Give Meals – Give Hope', the Organizers call for accompaniment and support from individuals and organizations to deliver more meals to people in need, with the belief that together we will soon overcome the pandemic."

As a partner and active contributor to the program, **Mr. Sudipto Mozumdar** – General Manager & Vice President of PepsiCo Indochina Food BU said: "PepsiCo Vietnam is honored to continue collaborating with our partners to implement the 'Millions of Meals' program. In 2020, the program proved its effectiveness by directly distributing hundreds of thousands of meals to people who were hardest-hit by COVID-19, along with those communities affected by the historic flood in November 2020. And this year, thanks to the PepsiCo Foundation and the support of key partners that have joined our movement, we are aiming to not leave anyone behind."



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In addition, Mr. **Jahanzeb Khan**, CEO of Suntory PepsiCo Vietnam Beverage Company shared: “Facing the complicated situation of the COVID-19 pandemic, Suntory PepsiCo Vietnam is very pleased to join the partners to continue implementing the 'Millions of Meals' program. In addition, the company and our brands will support millions of water bottles, medical equipment and protective gear for the frontline forces, as well as contributed to the COVID-19 Vaccine Fund to join hands winning the pandemic with Vietnam.”

CARE in Vietnam and AFV Foundation are joining the movement to bring "Millions of Meals" to the beneficiaries. Country Director of CARE in Vietnam, Ms. **Le Kim Dung** commented: “Sympathizing with the challenges that people in the hardest-hit areas are facing, CARE is proud to cooperate with PepsiCo and its partners in the 'Millions of Meals 2021' program. We hope this support will partly solve the immediate difficulties in the lives of those heavily affected by the pandemic, especially female workers, unskilled workers and low-income people. We believe in a community of compassion, mutual support to stabilize and build back better life.”

For donation, please send to:

- Bank Account: Trung tam Thong tin Nguon luc Tinh nguyen Viet Nam.
- Account No.: 190.26637195689 at Techcombank, Ha Thanh branch.
- Transfer content: “Ung ho Chuong trinh Trieu bua com”.
- Contact: Ms. Tran Ngoc Anh; email: tinhnguyenquocgia@gmail.com; phone: 097.848.2330 or 024.6263.1883.

OR:

- Bank Account: Quy Ho tro chuong trinh, du an an sinh xa hoi.
- Account No.: 002 1 000 368 863 (VND) at Vietcombank, Ha Noi branch.

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### **About PepsiCo**

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$70 billion in net revenue in 2020, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker, Tropicana and SodaStream. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$1 billion each in estimated annual retail sales.

Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of the business.

Learn more at [www.pepsico.com](http://www.pepsico.com).

### **About The PepsiCo Foundation**



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Established in 1962, The PepsiCo Foundation, the philanthropic arm of PepsiCo, invests in the essential elements of a sustainable food system with a mission to support thriving communities. Working with non-profits and experts around the globe, we're focused on helping alleviate hunger, managing water and waste responsibly and supporting women as champions of nutrition from farm to family. We strive for tangible impact in the places where we live and work—collaborating with industry peers, local and international organizations, and our employees to affect large-scale change on the issues that matter to us and are of global importance.

Learn more at [www.pepsico.com/sustainability/philanthropy](http://www.pepsico.com/sustainability/philanthropy).

### **About Suntory PepsiCo Vietnam**

Suntory PepsiCo Vietnam is a strategic alliance between Suntory – Japan and PepsiCo – USA. Suntory PepsiCo Vietnam is currently the leading beverage company in Vietnam, distributing a chain of 13 famous brands such as Pepsi, 7up, Sting, Tea+, etc... For over 27 years of presence in Vietnam, Suntory PepsiCo has invested more than 500 million USD, with 5 factories across the country, along with head office and 5 sales offices, the company is creating direct jobs for more than 2,800 direct workers and thousands of indirect employees and in the top selected employers of Vietnamese workers according to Anphabe's survey. Always pursuing the value of "Contributing back to society", Suntory PepsiCo Vietnam focuses on community activities in 3 areas: Environmental Protection, Education – Supporting the young generation, Healthcare for community, and the “Vong Tay Nhan Ai” program – a charity program implemented by the company's employees. All employees of Suntory PepsiCo Vietnam always work and act according to the company's core values, and always maintain and strictly adhere to the code of ethics in doing business in Vietnam.

Learn more at [www.suntorypepsico.vn](http://www.suntorypepsico.vn).

### **About CARE International in Vietnam**

CARE International in Vietnam is a creative and dynamic organization which has worked with Vietnamese and international partner organizations since 1989 in over 300 projects. We recognize that the key to achieving equitable development outcomes lies in addressing deeply rooted, structural underlying causes of poverty and injustices which contribute to the exclusion and vulnerability of groups in society. Our long-term programme goals in Vietnam are that remote ethnic minority women and socially marginalized people in urban areas equitably benefit from development, are resilient to changing circumstances and have a legitimate voice.

To learn more, visit [www.care.org.vn](http://www.care.org.vn) and [www.facebook.com/CAREinVietnam](https://www.facebook.com/CAREinVietnam)

### **About Aid for social protection program Foundation Vietnam (AFV)**

Aid for social protection program foundation Vietnam (AFV) is a social charity foundation registered and operated according to Vietnam law. AFV works to reduce poverty, create employment opportunities, and implement community development programmes. AFV works to support the most vulnerable communities, the poor, the disabled, ethnic minority, women, migrants and children with difficulties in Vietnam to build better lives and livelihoods.

Learn more at [www.afv.vn/meals-of-hope-decent-food-for-those-needed-due-to-covid-19/](http://www.afv.vn/meals-of-hope-decent-food-for-those-needed-due-to-covid-19/)



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