

CARE International in Vietnam

ANNUAL REPORT

2019



Vision

We seek a world of hope, tolerance and social justice, where poverty has been overcome and all people live with dignity and security.

Mission

CARE works to save lives, defeat poverty and achieve social justice.

Focus

We put women in the centre because we know that we cannot overcome poverty until all people have equal rights and opportunities.

Our goal

Our goal is to support remote ethnic minority women in rural areas and socially marginalised people in urban settings to:

- have a legitimate and respected voice and be fairly represented in society
- benefit equitably from sustainable development
- have improved resilience to change and crises

In this report

Reach and impact	page 1	CARE scaling up	page 5-7
Where we work	page 2	Our supporters	page 8
Message from Country Director	page 3	Transparency	page 9
Our priorities	page 4		

Our reach and impact



Our projects reached nearly 30,000 people directly and 124,000 people indirectly



Dozens of millions of those who work will benefit from a more gender equality Labour Code that CARE advocated for*



Our donors contributed almost US\$3.5 million*



70% of people we directly supported are women



12% of all projects focused on addressing gender-based violence



We helped setting up about 360 new Village Savings and Loan Association groups with about 9,000 women members



53% projects partially addressed vulnerability caused by climate change



18% projects had an intensive advocacy focus while 47% others moderate

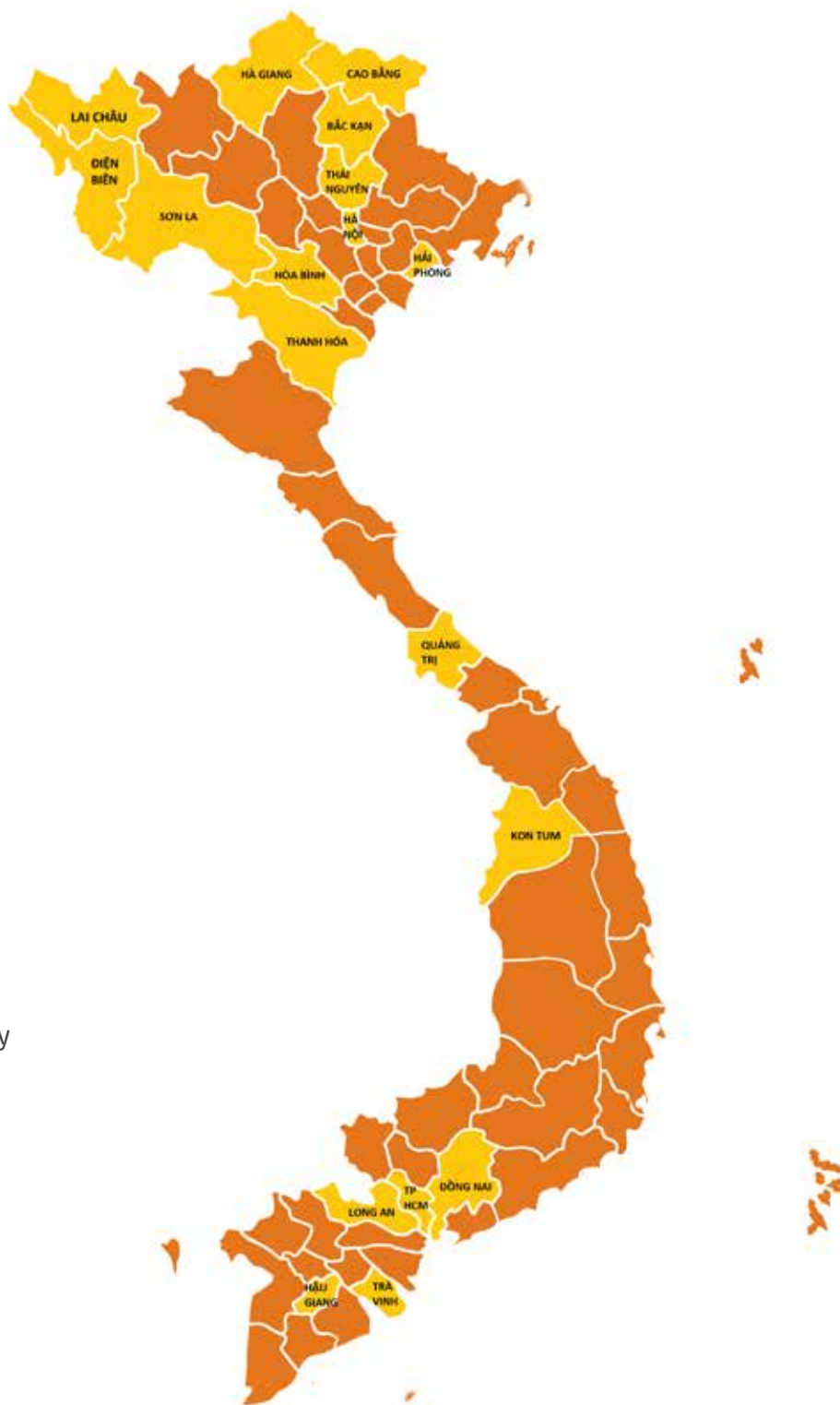
** Data from the calendar year 2019.*

All other data on this page were within CARE's financial year, i.e. July 2018 - June 2019.



Where we work*

1. Ha Giang
2. Dien Bien
3. Son La
4. Lai Chau
5. Cao Bang
6. Bac Kan
7. Thai Nguyen
8. Ha Noi
9. Hai Phong
10. Hoa Binh
11. Thanh Hoa
12. Quang Tri
13. Tra Vinh
14. Kon Tum
15. Dong Nai
16. Long An
17. Ho Chi Minh city
18. Hau Giang



* in 2019 only

THANK YOU



2019 marked the 30th year of CARE International in Vietnam. During the years, we have witnessed, experienced, and joined hands with all partners and communities throughout the country's milestones.

Our 30 year journey has been imprinted with so many faces, stories, and changes in the lives of millions of women across Vietnam. These are ethnic minority women and their networks, or rural women leaving for cities to find jobs in factories and on streets. Everyone has her own fight. Yet, their fortitude, power and endeavor have never ceased to give me positive feeling and faith in a better world.

Our 30 year journey has also been shared by both former and current employees. To many of us, CARE is not just a work place. More importantly, it represents the values we pursue. The values of development, fairness, tolerance, and kindness. I am honored to be a small part in the joint efforts of hundreds and thousands of individuals who have, together with CARE, brought about positive changes for Vietnam.

The 2019 Annual Report offers a very small snapshot of this journey. On this occasion, I would like to sincerely thank the people in various communities, local and central government partners, non-governmental partners, and development and funding partners. If it were not for your support, there would be no CARE of yesterday, today, and tomorrow.

Thank you for working with CARE for a world full of hope, tolerance, and social justice.

And, Happy New Year 2020!

A handwritten signature in blue ink, appearing to read 'LKD'.

Le Kim Dung
Country Director

Our priorities

We are at the final phase of implementing our 2015-2020 Programme Strategy, when we focus to support ethnic minority women and marginalised women in urban settings so they have equal rights and opportunities in all aspects.



WOMEN'S ECONOMIC EMPOWERMENT

- Promoting access to decent work with equal rights and opportunities for female migrants.
- Enabling remote ethnic minority women to have equal access to economic opportunities and decision-making, through land rights, financial inclusion, and market participation.
- Improving resilience to economic shock and promoting safe migration



ENHANCING WOMEN'S VOICE AND LEADERSHIP

- Promoting a stronger voice for remote ethnic minority women, and promoting non-governmental and community-based organisations.
- Promoting the voice of socially marginalised people through non-governmental organisations by supporting the capacity of organisations and promoting their engagement with authorities and decision-makers.
- Improving understanding of vulnerabilities and gender inequality to create informed dialogues which respect and represent women's interests within society, policy and the law.



ENDING GENDER-BASED VIOLENCE

- Promoting a continued focus on gender-based violence (GBV) in the national agenda through engagement with strategic partners.
- Strengthening the implementation of existing GBV protections and linking with existing campaigns.
- Piloting and advocating the scaling-up of effective models for GBV prevention and addressing the attitudes and practices of perpetrators.



CLIMATE CHANGE AND DISASTER RESILIENCE

- Understanding the impacts of climate change and natural disasters on women and marginalised communities.
- Building resilience to climate change and natural disasters as key driver to promote women's economic empowerment.
- Contributing to policies and regulations related to climate change and disaster management in Vietnam.

Challenge. Innovate. Sustain.

The development sector has a problem: innovation is everywhere, but projects with large-scale impacts are far less common. Even when we achieve impact at scale, this process can take decades. That is why we constantly challenge ourselves so that at the same time as improving the quality of our programmes, we explore new ways of working to multiply impacts beyond any project life.

Partnering with private sector: Scale X Design Accelerator

In 2019, CARE in Vietnam team participated in Scale X Design Accelerator (SxD), a CARE programme inspired by private sector approaches in order to rapidly design, test, iterate and scale bold new ideas. This is a first-of-its-kind platform that arms NGO practitioners with the skills, mentorship, and resources they need to go from idea to impact. Our team came to SxD with the innovative idea of Urban Migrant Entrepreneur Capital (U-ME Capital).

U-ME Capital is built upon the partnership among CARE, JupViec.vn and LienVietPostBank. It leverages technology to improve the lives of urban migrant women. Through a mobile app, women can easily find a job and access banking services including daily salary payment, remittances, micro-loans,

online savings, mobile and utility bill payments.

Vietnam team also joined the SxD Challenge in Atlanta and a roadshow in San Francisco where we pitched U-ME Capital and our vision for scale to a panel of expert judges. This innovative idea aims to directly benefit 31,500 urban migrant workers who will provide domestic services to 200,000 customers in 20 urban centres in Vietnam. As an initiative that delivers both social impact and commercial returns for private sector, U-ME Capital was selected for funding by the Australian Government through the Business Partnerships Platform.



"I was honored and lucky to have the chance to cooperate with CARE in Vietnam via the U-Me Capital project and the event held by CARE USA. I was really touched when listening to people from all over the world talking about the meaningful and humane projects at CARE. I would like to have more joint projects with CARE, a dynamic partner with great contributions to the society."

Phan Hong Minh, CEO, JupViec.vn

Challenge. Innovate. Sustain.



Better working environment for all: Gender equality in the Labour Code

CARE has been a proud partner and ally in nation-wide campaign efforts to promote gender equality in the Labour Code and the adoption of ILO Convention 190 on ending violence and harassment in the world of work.

We were part of concerted online and offline efforts with tripartite stakeholders, policy makers, legal experts, journalists to ensure technical inputs were discussed and voices and realities taken into account. Together with non-governmental organisation allies, we co-created space for those with the least power, voice and resources, i.e. female factory workers, to have their experiences and opinions heard. We influenced National Assembly delegates and other decision makers during their engagement with businesses and the media to ensure that gender equality and sexual harassment in the workplace is included in the policy making agenda.

In competing with more controversial issues such as overtime, retirement age, freedom of association and collective bargaining, our team put forward critical questions of how to most effectively raise our policy asks with decision makers. In this process, we learnt the lesson of building an alliance with forward-thinking decision makers to strengthen our messages.

As a result, the Vietnamese delegation to International Labour Conference in June 2019 voted for **the adoption of Convention 190**, and **the revised Labour Code was approved** by National Assembly in November 2019. The final text of the Code includes many of the principles advocated by CARE and our partners, such as giving male workers social security benefits when taking leave to fulfil family responsibilities, clarifying the definition of sexual harassment in the workplace, and strengthening employers' responsibilities in preventing and addressing sexual harassment in the workplace.

Challenge. Innovate. Sustain.

Ethnic minority development: A more inclusive policy making process

We believed in the importance of including different voices to the policy making process. That is why, as co-chair of the Ethnic Minority Working Group (EMWG), CARE made sure that development partners, non-governmental organisations' and ethnic minorities' representatives were able to provide their critical feedback to the draft Master Plan on investment for socio economic development of ethnic minorities, period 2021–2025, toward 2030.

We used different influencing channels, including consultations meetings with relevant stakeholders, submitting policies recommendations to the Drafting Committee under the Committee for Ethnic Minority Affairs, and providing direct inputs to different draft versions. As a result, the finalised Master Plan incorporated a number of significant provisions proposed by CARE and EMWG. These include one sub-project focusing on **promoting gender equality and addressing urgent issues facing ethnic minorities women and children**. The Master Plan also reflect our recommendations regarding key principals guiding its design and implementation to ensure, among many things, the rights and voice of grassroots communities, gender equality and climate change resilience.

The National Assembly approved the Master Plan in November 2019 and has assign the Government/the Committee for Ethnic Minority Affairs to develop it into a National Target Programme on Ethnic Minority Development.



Our supporters

Bilateral and multilateral

1. European Commission
2. Government of Australia
3. Government of Denmark
4. Government of Germany
5. Government of Ireland
6. United Nations Development Programme

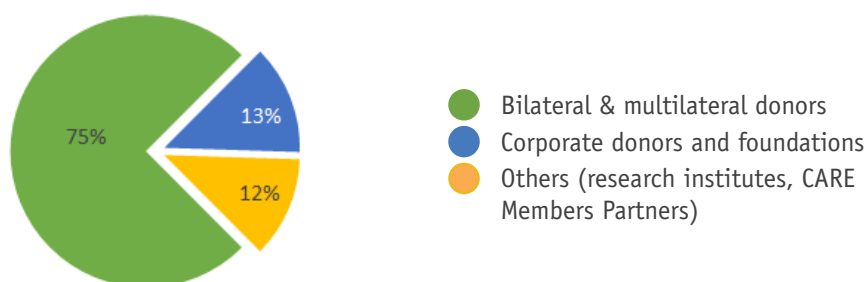
Corporate donors & foundations

1. Target Enterprise Inc.
2. Gap Inc.
3. Procter & Gamble Co.
4. The Asia Group Foundation

Research partners

1. Murdoch University
2. CCAFS (The CGIAR Research Program on Climate Change, Agriculture and Food Security)

Funding sources



Co-implementing partners

- | | | |
|--|--|--|
| 1. ADC (Agriculture and Forestry Research & Development Center for Mountainous Region) | 8. CSAGA (Center for Studies and Applied Science in Gender-Family-Women and Adolescents) | Resources Conservation and Development) |
| 2. CCD (Center for Community Development, Dien Bien) | 9. DECEN (Cao Bang Community Development Center) | 16. Women's Union of Bac Kan province |
| 3. CCHS (Centre for Community Health Research and Support) | 10. iSEE (Institute for Studies of Society, Economy and Environment) | 17. Women's Union of Lai Chau province |
| 4. CDC (Community Development Center, Dak Lak) | 11. JupViec.vn | 18. Women's Union of Son La province |
| 5. CDI (Center for Development and Integration) | 12. LienVietPostBank | 19. Women's Union of Lam Dong province |
| 6. CFSCD (Center of Family, Study and Community Development) | 13. LIGHT (Institute for Development & Community Health LIGHT) | 20. SRD (Centre for Sustainable Rural Development) |
| 7. CIRUM (Culture Identity and Resources Use Management Center) | 14. Son La Agricultural Extension Centre | 21. Vietnam General Confederation of Labour (VGCL) |
| | 15. WARECOD (Center for Water | 22. World Wide Fund for Nature Vietnam (WWF) |

Government partners

- | | | |
|--|---|---|
| 1. Committee for Ethnic Minority Affairs | 3. Department of Agriculture & Rural Development of Lai Chau province | 5. Ministry of Labour, the Invalid and Social Affairs |
| 2. Department for Ethnic Community Affairs of Ha Giang, Hoa Binh, Quang Tri, Tra Vinh, Kon Tum | 4. Department of Agriculture & Rural Development of Son La province | |

Accountability

Zero tolerance for fraud and corruption

We do not accept fraud and corruption. All allegations and signs of fraud are investigated. Where substantiated, disciplinary action and recovery of losses are pursued.

We encourage the reporting of suspected fraud and corruption. Our financial management training within CARE and with our co-implementing partners focuses heavily on fraud prevention.

Preventing sexual exploitation and abuse

CARE in Vietnam places human dignity at the centre of our relief and development work. We strictly follow CARE International policy on protection from sexual exploitation and abuse and child protection.

In 2019, we continued to raise awareness of the importance of reporting sexual misconduct and child abuse among our employees and where we work.

- 100% CARE staff received orientation and training on our Policy on Protection from

Sexual Harassment, Exploitation and Abuse, and Child Protection (PSHEA).

- 55 participants from 26 project partners received a half day training on PSHEA policy.
- 7 new project partners received PSHEA orientation after signing Partnership Agreements.
- 100% of our service and product suppliers via procurement process signed the Code of Conduct.
- We completed a Community Feedback Mechanism that provides multiple, easy and safe channels for project participants and all partners to feedback on or complain about CARE's work and/or misconduct of CARE employees and related personnel.
- We received one report on verbal sexual harassment by a driver from one of the car service providers. The provider finally removed this driver while we strengthened our communication to prevent this from happening.

Details about our policies on

Protection from sexual harassment, exploitation and abuse, and Child Protection, as well as Preventing and Responding to Fraud and Corruption

are available at our website at:

<https://www.care.org.vn/opportunities-with-care/>



CARE International in Vietnam

Address: 9th floor, CDC Building
25 Le Dai Hanh street, Hanoi

Website: www.care.org.vn

Email: info@care.org.vn



Stay connected with us via
Facebook, Twitter, Instagram!

