



Micro, Small and Medium Enterprises Financing Coordinator (MSME Financing Coordinator)

About the role

The MSME Financing Coordinator is responsible for leading the implementation of the Vietnam component of a new multi-country MSME project. The position will be responsible for the development and execution of the approaches, tools and methodologies around MSME financing in line with CVN's priority on Women's Economic Empowerment. This position will provide leadership in building and maintaining partnerships with Financial Services Providers (FSPs) and women-owned MSMEs and relevant stakeholders. The position will also provide technical banking advice to Strategic Partnerships Lead, Team Leaders and Business Development Advisor on program development and on assuring quality implementation and measurement of MSME financing projects as required

Key responsibilities

- Approaches and Tools Development: Lead the development of approaches, tools, and methodologies around MSME financing to advance project implementation and CVN's priority on Women's Economic Empowerment, particularly Women's Entrepreneurship.
- Market Understanding and Product Development: Support market research/assessment on demands of women-owned MSMEs to inform FSPs' product development. Work closely with FSPs to conduct user research, gather feedback, support promotion and adaptation of financial and non-financial products targeting women-owned MSMEs.
- Capacity Building and Network Development: Work with Incubator/Accelerator partner to provide tailored trainings/skills building program targeting women business owners including but not limited to training needs assessment, recruitment of trainees, design and delivery of training curriculum, and provision of mentoring/coaching support. Connect women-owned businesses to entrepreneurship networks to promote cross learning.
- Marketing: Support to design an appropriate, segment specific social marketing campaign that challenges social norms that are harmful for businesswomen. Monitor the campaign's outreach and impacts.
- Quality Assurance: Ensure implementation of metrics and targets to measure the women's economic empowerment achievements in MSME financing projects. Conduct field visits to monitor project performance and collect information.
- Contribute to the development of new concept notes and proposals related to MSME banking including context analysis, financial product offerings, and capacity building approaches; actively seek funding and partnership opportunities;

Ideally you will have:

- Minimum Bachelor Degree degree in economics/banking/finance.
- At least 5 years of experience of MSME/SME banking and operation and project management.
- Proven experience of working with financial service providers on similar issues, ability to interact with bank staff (from junior to senior levels is desirable).
- Experience of working with women-owned enterprises preferred
- Demonstrated understanding of gender equality and women's empowerment and a commitment to CARE's approach and values including ethnic diversity and cultural sensitivity;
- Demonstrated good interpersonal skills, sound judgment, planning, problem solving skills;
- Demonstrated leadership skills and proven ability to work effectively in a cross-cultural team
- Proven ability to work under pressure and to organise and manage workload to meet deadlines;
- Excellent oral and written communication skills in both Vietnamese and English and presentation skills; and

- Fully conversant in Microsoft Office and numeracy skills.

Why you should apply:

- Ongoing professional and personal development
- A dynamic and innovative environment
- Supportive teams
- A comprehensive benefits package

Application Deadline: before 5:00 pm on 18th February 2020

Base in Hanoi with travel to project locations in Vietnam to work with partners

Full time 1 year contract, and will be renewed upon mutual agreement.

Interested?

Please send your application that includes cover letter and CV in English to email: Jobs@care.org.vn quoting the position title in the subject line of the email.

CARE International in Vietnam

CARE is an international development and humanitarian aid organisation fighting global poverty, with a special focus on working with women and girls to bring lasting change to their communities. We work in over 93 countries around the world. CARE International has worked in Vietnam since 1989 in over 300 projects throughout the country.

CARE is an equal opportunity employer committed to a diverse workforce. Women, ethnic minorities and people with disabilities are strongly encouraged to apply.

Thanks for your interest in CARE! We are committed to each other and to the protection of the people we serve. We do not tolerate sexual misconduct within or external to our organisation and imbed child protection in all we do. Protection from sexual harassment, exploitation and abuse and child protection are fundamental to our relationships, including employment; and our recruitment practices are designed to ensure we only recruit people who are suitable to work with other staff and the people we serve. In addition to pre-employment checks, we will use the recruitment and reference process to ensure potential new staff understand and are aligned with these expectations. To find out more, please contact the Human Resources Team Leader.