



Technologically Enhanced Agricultural Livelihoods (TEAL)

Vietnam is among top coffee exporters in the world. Coffee accounts for around 15 to 20 per cent of the country's total export of agricultural products and provide jobs for over half a million farmers. Across the industry, however, there is a stronger focus on production and productivity rather than postharvest, quality and access to markets. Smallholder farmers, particularly ethnic minority producers, are yet to fully benefit from the export revenue and remain at the bottom of the value chain.

In the northern mountainous provinces of Dien Bien and Son La, ethnic minority women and men work hard in the

Arabica coffee value chain. However, they are taking part in the production process as individual household units rather than collectively. This leads to low bargaining power, challenges in accessing inputs (such as fertiliser, seeds, or pesticides) and a lack of opportunities to jointly improve production, processing and profits.

At the same time, household livelihoods, coupled with the traditional concepts of the roles that men and women should have, make it difficult for ethnic minority women to access markets and make decisions, ultimately preventing them from gaining a strong collective voice in the value chain.

Participants and Locations:

Thai & H'Mong communities in Dien Bien and Son La provinces

Budget and Timeframe:

~AUD 3 million
2017-2021

Partners:

Dien Bien Centre for Community Development (CCD); Son La Department of Agriculture and Rural Development (DARD); Private coffee companies

Donor:

The Australian Department of Foreign Affairs and Trade (DFAT)

Through **TEAL**, CARE works to ensure that ethnic minority women's role in the Arabica coffee value chain is visible and respected and that they are productive producers.

KEY OUTCOMES



The contribution, role and voice of ethnic minority women farmers are respected in the coffee value chain.



Ethnic Minority Women benefit from **increased income** from the coffee value chain.



Ethnic minority women in the coffee value chain have access to formal financial services and are supported by policy implementation.

2,600+
DIRECT PARTICIPANTS

350,000
INDIRECT BENEFICIARIES

50%
ARE ETHNIC
MINORITY WOMEN

HOW DOES TEAL WORK?

TEAL seeks to enable ethnic minority women to establish sustainable, resilient, and profitable livelihoods in the Arabica coffee value chain via the following 4 pillars:

Pillar 1. Building on lessons learned and expanding the application of CARE approaches on women's economic empowerment.

Pillar 2. Alignment with the Government of Vietnam's priorities and programs.

Pillar 3. Combining a value chain approach and use of technology and innovation.

Pillar 4. Engaging other stakeholders operating in the location.