



## JOB DESCRIPTION

<b>JOB TITLE: Communication Volunteer</b>	
<b>LINE MANAGER: Communication Specialist</b>	<b>TEAM: Marketing and Communication</b>
<b>WORK LOCATION: Hanoi – Country Office – with possible travel to project sites</b>	<b>DURATION: full-time, 06 months with opportunity for extension</b>
<p><i>CARE International in Vietnam (CVN) is looking for a passionate and hard-working companion to deliver high-quality communication products to make CARE's work more visible to the audiences that matter to us.</i></p>	
<p><b>ABOUT VOLUNTEER PROGRAMME</b></p> <p>Volunteer Programme at CARE International in Vietnam (CVN) is designed for national young talents, who desire to pave their career path in development world, in a hope that their contribution to CVN would promote not only growth of their knowledge and skills but development of their career as well.</p> <p>In companionship with CVN, volunteers can expect to (i) <b><i>Gain an insight of development and humanitarian sector with a strong focus on gender equality</i></b> (see About CARE); (ii) <b><i>Build up professional life with first-hand experiences in a diverse working environment</i></b>; and (iii) <b><i>Challenge and develop behaviour competences in a dynamic international organisation</i></b>.</p> <p>To that end, volunteers are at the heart of the programme with a support structure that enables them to seek mentorship and collaboration within and/ or beyond the organisation. This structure will involve various mentors who could be line managers, trainers and peers to provide on-job guidance, educational opportunities and peer-learning experiences.</p> <p>As the Volunteer Programme is aligned with CVN's Volunteer and Intern Policy and Guidelines, monthly allowance along with Accident and Health package will be provided. For specific tasks that require travel out of their work base, work-related expenses will be covered in accordance to CVN's cost norm.</p>	
<p><b>MAIN RESPONSIBILITIES</b></p> <p><b>SOCIAL MEDIA</b></p> <ul style="list-style-type: none"><li>• Design graphics and produce videos and draft content for social media;</li><li>• Contribute ideas to social media plans and campaigns;</li><li>• Report on and analyse social media performance.</li></ul> <p><b>WEBSITE <a href="http://WWW.CARE.ORG.VN">WWW.CARE.ORG.VN</a></b></p> <ul style="list-style-type: none"><li>• Support in maintaining the website (both Vietnamese and English content) including uploading new posts and seeking solutions to technical issues;</li><li>• Ensure SEO principles are followed;</li><li>• Draft news article and blogs for the website;</li><li>• Report on and analyse web content performance.</li></ul> <p><b>PRINT WORK</b></p> <ul style="list-style-type: none"><li>• Contribute to producing documents such as brochures and briefs in both English and Vietnamese</li></ul>	



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to articulate CARE in Vietnam's work;

- Proof read and edit communication messages and other documents in both Vietnamese and English.

### OTHER TASKS

- Assist with administrative, procurement and logistic tasks related to the Communication Team;
- Travel to project locations to conduct interviews, take photographs, and assist with other tasks of the trip

### COMMON ACCOUNTABILITIES FOR VOLUNTEER AND INTERN

- Promote a safe and secure work environment; foster a culture of safety and security awareness and ensure compliance with the safety and security policies and procedures;
- Demonstrate an ongoing commitment to gender equality, diversity and child protection;
- Comply with CVN's financial and operational requirements, foster strong communication between operations and programme teams and uphold high standards of honesty and integrity in personal conduct.

### SELECTION CRITERIA

- A high sense of purpose and a willingness to learn about CARE, gender equality and women's empowerment activities and protection from sexual exploitation and abuse;
- Ability to take direction and follow standard policies, procedures and processes;
- Positive working attitude, close attention to details and good task management;
- Ability to communicate fluently in English, especially written English;
- Experience and interest in digital communications are highly preferable.

### RECRUITMENT PROCESS

- **Application**

Eligible candidates are expected to submit the application package no later than 30<sup>th</sup> June 2018 to [Jobs@care.org.vn](mailto:Jobs@care.org.vn). Applications are thoroughly reviewed in two weeks' time. The application form can be downloaded at: <https://bit.ly/2MAc08O>

- **Interview**

Only successful candidates will be notified via e-mail and/ or phones for an interview.

- **Commencement**

Selected post-holder(s) will commence the volunteer programme early July 2018.

### ABOUT CARE

**CARE** is an international development and humanitarian aid organisation fighting global poverty and injustice, with a special focus on working with women and girls to bring lasting change to their communities. Our core values consist of:

- **Transformation**

*We believe in urgent action, innovation, and the necessity of transformation – within the world and our own organisation.*

- **Integrity**



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*We are accountable to the people and partners we humbly serve, transparently sharing our results, stories and lessons.*

- **Diversity**

*We know that by embracing differences, actively including a variety of voices, and joining together we can solve the world's most complex problems.*

- **Excellence**

*We challenge ourselves to the highest level of learning and performance, tapping the best of the human spirit to create impact.*

- **Equality**

*We believe in the equal value of every human being and the importance of respecting and honouring each individual; we know that change happens through people.*

**CARE International in Vietnam** is a dynamic organisation working with Vietnamese partner organisations for over 28 years on 200+ projects. CVN recognises that the key to achieving equitable development outcomes lies in shifting deeply rooted, structural underlying causes of poverty and social and gender injustice which contribute to exclusion and vulnerability of particular groups in society. CVN's long term programme goals are that Remote Ethnic Minority Women (REMW) and Socially Marginalised People (SMP) equitably benefit from development, are resilient to changing circumstances and have a legitimate voice.